

This week, Mel B launches her fitness game, the industry gets together at the Eurogamer party and Clark questions Pearson...

# OFF THE RECORD



**EUROS FOR GAMESAID**  
 It wasn't all boozing and grinning. The industry raised £5,000 for GamesAid at the Eurogamer Expo launch party. Attendees included Eurogamer boss Rupert Loman and Future's James Binns (left), GamesTM editor-in-chief Rick Porter, Sonic creator Yuji Naka and more.

## EUROGAMER EXPO

partnered with **hmv**  
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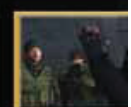
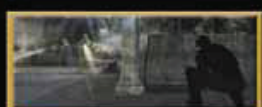


**NOW THAT'S SCARY**  
 Last week Mel B presented her imaginatively titled workout game *Get Fit With Mel B* to the media, who the former Spice Girl really, really, really wanted to exercise with. She also made an appearance at GAME in Oxford Street to demo the title.



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Neil Ashurst, GAME, Gamestation



Andrew Thompson, Asda



James Cooke, Best Buy



Tim Ellis, HMV



Keith Sharpe, play.com



Sarah Jasper, The Hut



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